

# AMANDA SIEBERT-EVENSTONE, PH.D.

amanda.evenstone@gmail.com | siebertevenstone.com | 608.469.1546

## EDUCATION

---

**Ph.D.** Educational Psychology / Learning Sciences, University of Wisconsin – Madison, 2020

**M.S.** Educational Psychology / Learning Sciences, University of Wisconsin – Madison, 2015

**M.S.** Environment and Resources, University of Wisconsin – Madison, 2012

**B.S.** Biology, Psychology, & Women's Studies, University of Wisconsin – Madison, 2007

## RELEVANT EXPERIENCE

---

**Creative Producer / Teaching, Learning, and Technology Specialist** 2020 – Present

Learning Analytics Masters Program, University of Wisconsin – Madison

- Conceptualized designs and produced video graphics, animations, and clips to represent principles of quantitative and qualitative research
- Inspected and revised visual products for content, flow, consistency, quality, and user understanding
- Created interactive and engaging undergraduate and graduate curricula that aligned the vision of faculty contributors with the goals of the program

**Researcher** 2015 – Present

Epistemic Analytics Lab, Epistemic Games Group

- Mentored and trained interns and graduate students how to manage research and development projects
- Created coding frameworks and methodologies to evaluate the user experience of gameplay, dashboards, teacher views, and embedded learning analytics to understand how students, users, teachers, and stakeholders interact with tool features
- Managed multiple research projects to collect and clean data, analyzed and uncovered patterns, visualized models, and communicated data insights
- Executed 4 statistical research projects, 3 qualitative analysis projects, and 20 mixed methods projects
- Clearly communicated technical information to match audience knowledge using tutorials, grants, reports, papers, white papers, working papers, posters, presentations, demos, symposia, and workshops
- Facilitated and managed prototype development and tool design, including creating content, characters, resources, workflows, and tutorials for 7 virtual learning environments and 2 statistical modeling tools
- Guided collaborations between research scientists, analysts, subject-matter experts, teachers, developers, and graphic designers in local, national, and international teams

**Research Scientist** 2019 – Present

Siebert-Evenstone Research Consultants, LLC

- Planned and conducted strategic evaluations to investigate the design and outcomes of new curricula
- Created formative and summative evaluation reports and presentations for clients and stakeholders
- Proposed and managed contracts for a small research business

**Instructor** 2012 – Present

University of Wisconsin – Madison

- Developed and designed curriculum, learning goals, authentic assessments, and activities for 9 courses
- Mentored new teaching assistants, graders, and lecturers to develop confidence and teaching expertise
- Instructed and assessed 250-300 students per year

## SKILLS AND TECHNICAL COMPETENCIES

---

**Expertise:** Learning Sciences, Educational Psychology, Environmental Science, Education Research

**Data collection:** recruitment, interviews, focus groups, surveys (Qualtrics, Survey Monkey), observations, document & text analysis (NLP), ethnography, usability studies, case study, literature analysis

**Data and Analysis:** data collection and cleaning, thematic analysis (NVIVO, nCoder), statistical programming (R, ENA, tidy, git, SPSS), familiar with Python and SQL

**Communicating:** Microsoft Excel, Word, PowerPoint, Publisher, Outlook, OneNote; Premiere Pro Video editor; iMovie video editor; Kaltura mediaspace