

# AMANDA SIEBERT-EVENSTONE, PH.D.

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## EDUCATION

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**Ph.D.** Educational Psychology / Learning Sciences, University of Wisconsin – Madison

**M.S.** Educational Psychology / Learning Sciences, University of Wisconsin – Madison

**M.S.** Environment and Resources, University of Wisconsin – Madison

**B.S.** Biology, Psychology, & Women's Studies, University of Wisconsin – Madison

## RELEVANT EXPERIENCE

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### Efficacy Researcher

2022 – Present

Age of Learning

- Lead mixed-methods efficacy studies of educational technologies in partnership with product, curriculum, design, and data teams
- Directed and maintained research protocols, project timelines, deliverable tracking, instruments, data collection, and data analysis for internal and federally funded projects
- Synthesized complex research findings into accessible language to support grant narratives, theory of change models, certifications, badges, broader impact statements, and state DOE applications
- Translated research findings into actionable insights through reports, white papers, and presentations

### Founder / Research Scientist

2019 – Present

Siebert-Evenstone Research Consultants, LLC

- Directed strategic evaluations of curricula and simulations for national and state organizations
- Created formative and summative evaluation reports and presentations for clients and stakeholders
- Wrote and managed research proposals and contracts

### Creative Producer / Teaching, Learning, and Technology Specialist

2020 – 2022

Learning Analytics Masters Program, University of Wisconsin – Madison

- Directed and produced 40 dynamic educational videos about the learning sciences and learning analytics for undergraduate and graduate curricula
- Conceptualized designs and produced video graphics, animations, and clips to represent principles of quantitative and qualitative research

### Researcher

2015 – 2022

Epistemic Analytics Lab, Epistemic Games Group

- Executed 4 statistical research projects, 3 qualitative analysis projects, 20 mixed methods projects, and developed 5 new discourse analysis methods
- Clearly communicated technical information to match audience knowledge in tutorials, grants, reports, papers, white papers, working papers, posters, presentations, demos, symposia, and workshops
- Spearheaded and managed prototype development and tool design, including creating content, characters, resources, workflows, and tutorials for 7 virtual learning environments and 2 statistical modeling tools
- Facilitated collaborations between research scientists, analysts, interns, graduate students, subject-matter experts, teachers, developers, and graphic designers in local, national, and international teams

### Instructor

2012 – Present

University of Wisconsin – Madison

- Developed curriculum and activities for 9 courses to instruct and assess 250-300 students per year
- Mentored new teaching assistants, graders, and lecturers to develop confidence and teaching expertise

## SKILLS AND TECHNICAL COMPETENCIES

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**Expertise:** Learning Sciences, Educational Psychology, Environmental Science, Education Research

**Data collection:** recruitment, interviews, focus groups, surveys (Qualtrics, Survey Monkey), observations, document & text analysis (NLP), ethnography, usability studies, case study, literature analysis

**Data and Analysis:** meta-analysis, thematic analysis, statistical programming (R, Python, SQL, git, SPSS)

**Communicating:** Microsoft Excel, Word, PowerPoint, Publisher, Outlook, OneNote; Premiere Pro Video editor; iMovie video editor; Kaltura mediaspace; Miro, Tableau and other BI tools